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**Svoboda Capital Partners Sells Its Stake in  
The Glover Park Group LLC**

**CHICAGO, IL – December 19, 2011** – The Glover Park Group LLC (“GPG”), a portfolio company of Svoboda Capital Partners LLC (“SC”), has been acquired by WPP plc (“WPP”). WPP is publicly traded on both the London Stock Exchange and the NASDAQ Global Select market. Terms of the transaction, which closed on December 16, 2011, were not disclosed.

SC made a significant equity investment in GPG in November 2006. Since that time, the business has grown impressively, and further strengthened its position as one of the leading strategic communications firms in the country. The five year investment represents a successful outcome for SC's second fund.

**About The Glover Park Group LLC**

Founded in 2001, and employing more than 140 people, GPG has become one of the fastest growing and most respected firms in the US. Headquartered in Washington, DC and with offices in New York, Los Angeles and Boulder, CO, GPG offers its clients a suite of fully integrated services including public affairs, media relations, government affairs, opinion research, crisis communications, digital strategy, corporate reputation, advertising and brand positioning. For more information, please visit [www.gloverparkgroup.com](http://www.gloverparkgroup.com).

**About WPP plc**

WPP is the world's largest communications services group with billings of \$66 billion and revenues of approximately \$15 billion. Through its operating companies, the group provides a comprehensive range of advertising and marketing services including advertising; media investment management; consumer insight; public relations and public affairs; branding and identity; healthcare communications; direct, digital, promotion and relationship marketing and specialist communications. WPP employs over 153,000 people (including associates) in 2,400 offices in 107 countries. For more information, visit [www.wpp.com](http://www.wpp.com).

**About Svoboda Capital Partners LLC**

Svoboda Capital Partners LLC is a Chicago-based private equity firm with over \$250 million of capital under management. Founded in 1998, SC identifies, invests in and helps build excellent businesses in its targeted business niches: value-added distribution, consumer products and services, niche manufacturing and business services. SC typically invests equity of \$10 million to \$25 million per company in leveraged buyouts, recapitalizations and growth equity opportunities. For more information, please visit [www.svoco.com](http://www.svoco.com).